

Photography & Social Media Policy for Danceworks

At Danceworks, we prioritize the safety and privacy of our students. As part of our commitment to fostering a positive and respectful environment, we have established the following guidelines regarding photography and social media:

1. Permission for Photography & Video

- **Parental Consent:** All parents or guardians must provide written consent for any photographs or videos taken of their child during classes, performances, or events.
- **Classroom & Event Photography:** Photography or videography by staff, authorized personnel, or professional photographers may occur during dance classes, rehearsals, or performances for promotional or educational purposes. Any use of images or videos will be in accordance with the parental consent forms on file.
- **No Unauthorized Photography:** Parents, guardians, and visitors are not permitted to take photos or videos during classes or rehearsals unless given explicit permission by the instructor or staff. Photography is only allowed during designated moments, such as performances or events, and must not interfere with the class or performance.

2. Social Media Guidelines

- **Parental Approval for Social Media Posts:** We request that parents/guardians provide explicit consent if their child's photo, video, or performance footage is to be shared on any of Danceworks' social media platforms (e.g., Instagram, Facebook, etc.). Parents can opt-out of social media posts at any time by notifying the school in writing.
- **Use of Social Media for Promotion:** Content shared by Danceworks on social media may include images or videos of students participating in performances, recitals, or public events. However, we will never identify students by full name unless specific written permission has been granted.
- **Respecting Privacy:** Parents, guardians, and students are encouraged to respect the privacy of others and refrain from posting images or videos of classmates or peers online without their consent.

3. Safety and Respect

- **No Inappropriate Content:** Any photos, videos, or social media posts associated with Danceworks must respect the dignity of all students and adhere to the school's values of respect, kindness, and professionalism.
- **No Photos of Other Children:** It is prohibited for parents, guardians, or students to take photos or videos of other children without their express permission. Please respect the privacy of others.
- **Private Information:** Never share personal information (such as addresses, phone numbers, or school names) in social media posts involving the school or students.

4. Compliance and Enforcement

- **Policy Adherence:** Failure to adhere to this photography and social media policy may result in the revocation of permission to photograph or post about the school,

and potentially suspension or other actions deemed appropriate by the school management.

- **Questions or Concerns:** If you have any questions about the policy, wish to opt-out of photography or social media posts, or need to adjust your consent preferences, please contact info@danceworksstudios.co.uk .

Thank you for your cooperation in helping to ensure the safety and privacy of our students while allowing us to share the wonderful moments of our dance community!